

# EUCG 2024 Fall Workshop Innovation Working Group Schedule

Wednesday, September 18<sup>th</sup>, 2024  
Hilton Scottsdale Resort & Villas

| Time Blocks      | Session Title  |
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| 8:00 - 9:00 am   | <i>Breakfast</i>   |
| 9:00 - 10:00 am  | <p><b><u>IWG01 – Welcome and Introductions</u></b></p> <p><b>Facilitators: Adam Preveau, Entergy<br/>Andrew Campbell, Tennessee Valley Authority<br/>Mike Haydel, Entergy</b></p> <p>Synopsis:</p> <ul style="list-style-type: none"> <li>• Introduction of participating utilities,</li> <li>• Discussing organization structure,</li> <li>• Strategic focus areas</li> <li>• Etc.</li> </ul>   |
| 10:00 - 12:00 pm | <p><b><u>IWG02- Technology Focus</u></b></p> <p><i>Synopsis: Open forum discussion around industry technologies, what our utilities are prioritizing, etc.</i></p> <ul style="list-style-type: none"> <li>• Generation Innovation <ul style="list-style-type: none"> <li>• Carbon Capture</li> <li>• Alt Fuels</li> <li>• New Gen Tech</li> <li>• Batteries</li> </ul> </li> <li>• Grid Innovation <ul style="list-style-type: none"> <li>• Regional Grid</li> <li>• VPP</li> <li>• Resiliency</li> <li>• Vegetation Management</li> </ul> </li> <li>• Etc.</li> </ul> |
| 12:00-1:00pm     | <b>Working Lunch</b>   |
| 12:00 – 2:00 pm  | <p><b><u>IWG03- Customer Friction Focus</u></b></p> <ul style="list-style-type: none"> <li>• What do our customers want?</li> <li>• How do we deliver this to the customer?</li> <li>• Existing products we have delivered?</li> <li>• Pipeline products under development.</li> </ul>   |

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| 2:00 – 4:00 pm | <p><b><u>WG04 – Piloting New Products</u></b></p> <ul style="list-style-type: none"><li>• How are you discovering new startups/technology?</li><li>• How do you select the ideas to invest in?</li><li>• How do you finance new pilots and product development?</li><li>• Leveraging different funding sources<ul style="list-style-type: none"><li>• Grants</li><li>• Partnerships</li><li>• Internal dynamics</li></ul></li><li>• Collaboration between departments and best practices for matching project teams with the right partners.</li><li>• How to handle IP and patents. And if the employees know and understand the rules around it, how did they get informed.</li><li>• How do you promote failures and allow them to be acceptable?</li></ul> |