Mayur Shah is a Power Generation Asset Strategy Analyst at PG&E, where he supports long-term planning, cost forecasting, and performance optimization for the company's hydroelectric generation fleet. In his role within PowerGen Business Planning, he focuses on asset strategy development, benchmarking, and regulatory support, including contributions to General Rate Case filings and cross-functional coordination across engineering, finance, and regulatory teams.

Mayur has led and supported analyses on hydro reliability, capital investment prioritization, and operating cost performance, and is actively involved in EUCG benchmarking efforts, helping translate industry data into actionable insights that inform fleet optimization and risk-informed decision-making.